



*Our mission is to prevent deaths, injuries, property loss, and environmental damage resulting from wildfires in Deschutes County.*

## **2021 Strategic Objectives**

### **Goal 1: Expand community partnerships and maintain support for Project Wildfire programs.**

- Objective A.** Identify new partners and emerging issues.
- Objective B.** Engage business community in wildfire resiliency.
- Objective C.** Seek private, public and grant funding opportunities.
- Objective D.** Participate in Deschutes Collaborative Forest Project.
- Objective E.** Support a Joint Information System (JIS) or Joint Information Center (JIC).
- Objective F.** Encourage local agency, private sector and business support through:
  1. Steering Committee participation and involvement.
  2. Financial support for projects.
  3. Cultivating relationships with community partners.

### **Goal 2: Maintain an active membership of the Steering Committee.**

- Objective A.** Continued participation at Steering Committee meetings. When vacancies occur, ensure new members reflect the diversity of the Project Wildfire ordinance.

### **Goal 3: Enhance public awareness of Project Wildfire partnerships, programs and projects.**

- Objective A.** Publicly recognize successes in partnerships, programs and projects.
- Objective B.** Consistently report through website, community partners, media & social media.
- Objective C.** Promote Firewise Communities by:
  1. Increasing number of Firewise USA® Sites.
  2. Participating in 4-Star Firewise USA® Pilot.
- Objective D.** Promote FireFree Spring and Fall events.
- Objective E.** Promote evacuation readiness by:
  1. Coordinating evacuation route messaging with communities & Deschutes County Emergency Management.
  2. Engaging regional and local destination marketing organizations to reach visitors to Deschutes County.

**Goal 4: Identify, prioritize and implement a program of work.**

**Objective A.** Engage Steering Committee in approving and participating in program of work.

**Objective B.** Implement projects based on resources and support.

**Goal 5: Facilitate, update and implement Community Wildfire Protection Plans.**

**Objective A.** Ensure that each CWPP review/revision incorporates Cohesive Strategy goals and includes a current assessment of the landscape to reflect projects, accomplishments and/or fires or other disturbances within the boundaries no later than every five years.

**Objective B.** Monitor and track all project accomplishments in CWPPs.

**Goal 6: Continue increased activity within the Fire Adapted Communities (FAC) Learning Network.**

**Objective A.** Share local success stories as needed for the national FAC blog.

**Objective B.** Attend the annual face-to-face networking conference with other FAC participants.

**Objective C.** Participate in the quarterly webinars and via Podio with the FAC Learning Network to optimize the synergy and communication between network participants.

**Objective D.** Increase the level of understanding of FAC concepts in Deschutes County by creating more fire adapted communities through Project Wildfire tasks.